

So Fun 2024 Sponsorship Proposal



Presented by:
Woolgoolga Gymnastics Inc
trading as
So Fun Gymnastics

Intended to seek sponsorship support for So Fun Gymnastics. Considering collaborating with us, means you are investing in the future of our athletes and the sustainability of a community asset.

About Us

So Fun Gymnastics is a not-for-profit club in Woolgoolga, NSW, dedicated to shaping confident and joyful young adults through gymnastics. Our ethos, deeply rooted in creating a supportive and enjoyable learning environment, is perfectly captured by Julie: "Gymnastics enables kids to grow into confident and happy young adults...where 'FUN' is the main objective."

Our Programs



- **KinderGym:** Fundamental movement for children aged 2-5 and their families.
- **WAG & MAG:** Artistic gymnastics for those looking to progress through skill levels, including competition opportunities. Home to the only Competitive Men's Artistic gymnastics on the mid-north coast
- **Special Programs:** Including Fun Gym, Team Gym, Special Olympics, Adult Strength and Stretch, and more, catering to a diverse community of gymnasts.

As the heart of gymnastics on the mid-north coast, we're not just a club; we're a community dedicated to fostering growth, health, and happiness through gymnastics. Join us in supporting a future where every child can experience the joy and benefits of gymnastics.

Proposal Sponsorship Packages



As a non-profit entity, So Fun Gymnastics is at a pivotal moment where the support of the community is crucial for our survival. Our mission to provide a nurturing and empowering environment for gymnasts hinges on the generosity of sponsors like you. By partnering with us, you're not just funding a facility; you're investing in the future of our athletes and the longevity of a community treasure. We urgently need your support to keep our doors open and continue inspiring young lives through gymnastics.

Gold Sponsorship Package

- Naming an award category for the end-of-year ceremony and presenting the award
- Being acknowledged as a Gold Sponsor with the chance to showcase banners, flyers, and promotional materials at our venue
- Re-sharing of your social media content - monthly
- Delivering a speech during the end-of-year event
- Inclusion of advertisements in all club newsletters
- Displaying your company logo on the So Fun Gymnastic Website with links to your website

\$7000

Silver Sponsorship Package

- Naming an award category for the end-of-year ceremony and presenting the award
- Being acknowledged as a Silver Sponsor with the chance to showcase banners, flyers, and promotional materials at our venue
- Re-sharing of your social media content - once a term
- Inclusion of advertisements in all club newsletters
- Displaying your company logo on the So Fun Gymnastic Website with links to your website

\$3500

Bronze Sponsorship Package

- Being acknowledged as a Bronze Sponsor with the chance to showcase banners, flyers, and promotional materials at our venue
- Re-sharing of your social media content - once a term
- Displaying your company logo on the So Fun Gymnastic Website with links to your own website

\$1000

Proposal Sponsorship (cont)



Supporters Package - every little bit counts!

- Post announcing the support given with mentions to your socials
- Displaying your company logo on the So Fun Gymnastic Website with links to your website
- Logo/acknowledgement in venue or on item that was donated

Any amount below \$999

Sponsorship packages also apply to the equivalent value of in-kind sponsorship

In-kind sponsorship lowers operational costs and helps keep our programs affordable for families. In-kind sponsorship can include donated or significantly discounted items or services.

Here's some ways you could help

- Cleaning - 2 hours twice a week
- Printing of signage - front of venue facing road (estimate \$1500), teardrop banner for intersection with main road (estimate \$180)
- Printing of program resources (approx \$1000 worth of printing per year)
- Advising Accountant/Treasurer - to support with long-term financial planning
- Grants Co-Ordinator - to source, apply for and acquit grants
- Items for BBQ fundraiser - sausages, sauces, bread, napkins, soft drinks

Do you have a suggestion? We'd love to hear it!



Inclusions



	Gold Sponsorship Package	Silver Sponsorship Package	Bronze Sponsorship Package
Pinned Post on Facebook	✓	✓	✓
Display your company logo on the So Fun Gymnastic Website with links to your website	✓	✓	✓
Re-sharing of your social media content	✓	✓	✓
Logo on Timetable	✓		
Inclusion of advertisements in all club newsletters	✓	✓	
Deliver a speech during the end- of-year event	✓		
Name an award category for the end-of-year ceremony and present the award	✓		

What's in it for you

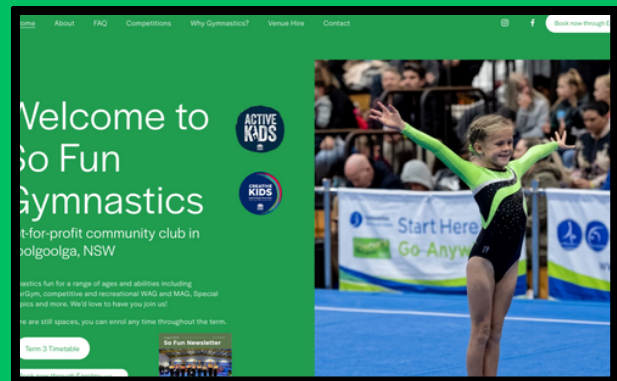


Venue Signage



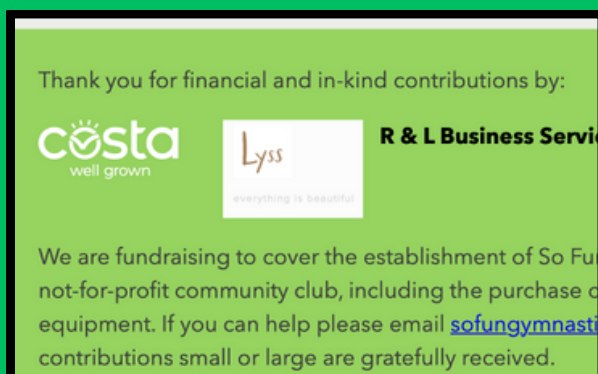
Opportunity to display signage at our venue to over 300 students each week, including 35 KinderGym students who attend with their adults

Website



www.sofungymnastics.com.au
Your logo on the home page and in the footer across the site, linked to your own website

Club Emails



Email list – over 1000 individual emails of adults living in the Coffs Coast area.
Your logo at the bottom of email communications to members, including all initial invoices

Enrolment Site

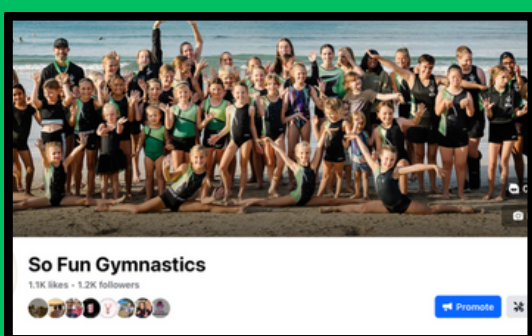


<https://enrolmy.com/so-fun-gymnastics1>
Logo and acknowledgement on enrolment website (the "Book now" buttons on the main website click through to here)
All enrolments go through this site

What's in it for you



Facebook Page

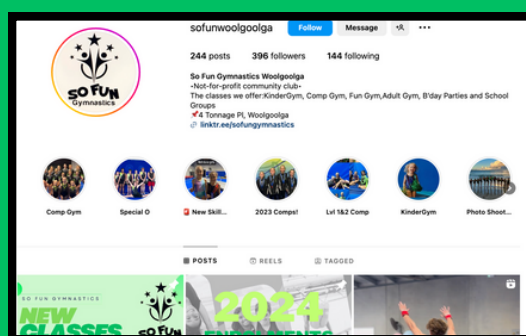


Facebook page – 1.2k followers

<https://www.facebook.com/profile.php?id=100063727412799>

Pinned post acknowledging all sponsors, sharing of your content according to your package schedule

Instagram



Instagram page – 380 followers

<https://www.instagram.com/sofunwoolgoolga/>

Contact Us

We really hope you can join us to ensure continuity of this community not-for-profit. If you are interested, please contact us at the contact listed in this proposal.

Call Danni on 0405 371 530

Email us at wgcommittee@outlook.com